

# Demography



Surface 7,234 sq.km



Forest Area **68%** 



Population **2,201,462** 

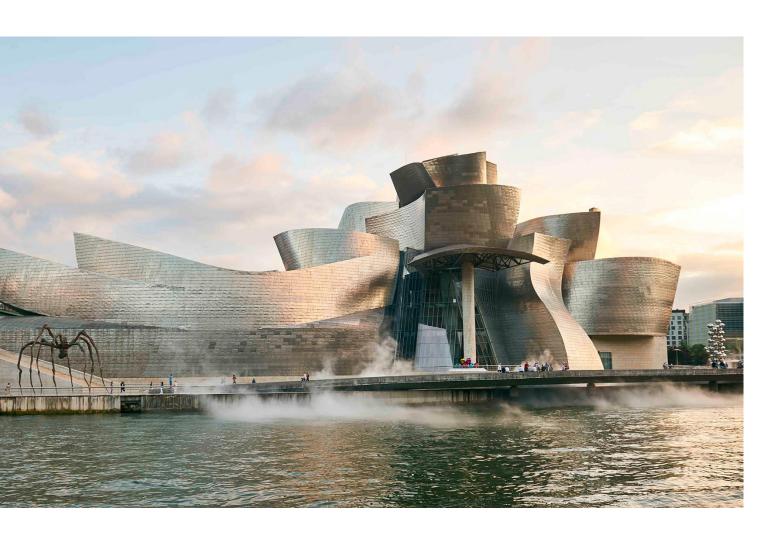


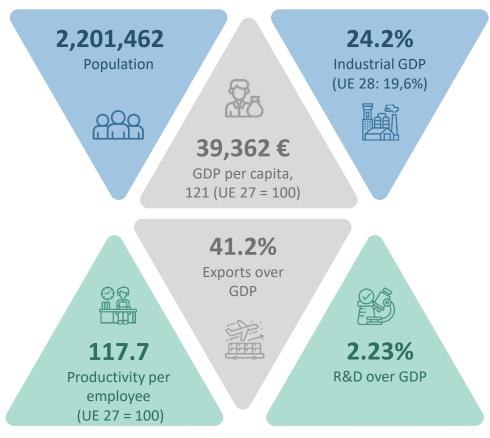
Population Density **304.3 hab/km2** 



# Some Figures about Basque Country









# Economy - Employment and Exports & Imports

Employment impact of the industry\* (EUSTAT, 2022-2023)



No. of industrial establishments

10,751



Industry turnover

74,642 M€



**R&D Staff** 

21,746

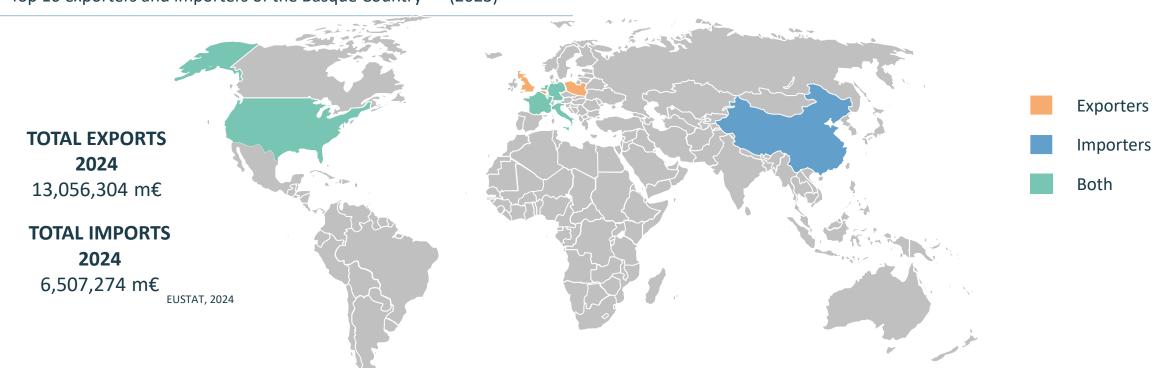


Staff employed in Industry

195,068



Top 10 exporters and importers of the Basque Country \*\* (2023)





# O.1 Priority sectors, identifying FDI opportunities



# Main sectors in the Basque Country

#### **Automotive**



40,000 employments 300 companies 25,000 M€

- Present in all functions of the vehicle (transmission, engine, interior elements...)
- Major Tier 1,2,3 companies and OEMs

## **Energy**



25,986 employments +200 15,700 M€ companies

- Sector with a large presence in all the CoVs (wind, solar, hydrogen, etc.)
- Presence of large tractor companies

### Electronic & ICT



26,613 employments 315 6,142 M€ companies

- Integrated solutions for the development and evolution of organizations, infrastructures and processes
- Division of the VC in 2 dimensions

## Machinery & Tool



7,529 employments +100 1,710 M€ companies

- 90% of machine tools in Spain are manufactured in the Basque Country
- 3rd largest producer in Europe and 9th largest in the world

## Aerospace



5,495 employments **1,183 M€** 

53 companies

- Sector present in the main Global Programmes and Clients -Aerostructures, Engines, Systems and Space
- Strong institutional support

### **Biohealth**



10,000 employments +115 2,400 M€ companies

- Strategic sector, within Health 4.0
- Close relationship with CTI
- High opportunities in biotechnology

### **Eco-industries**



15,396 employments 436 companies

- A benchmark territory in Ecoindustries and Circular Economy
- Both local and international laboratories

## **Logistics and Mobility**



55,592 employments +100
12,527 M€ companies

- Strategic position in the EU, as a logistics hub and key link in the European Atlantic Axis
- High-capacity logistics infrastructure network

## **Food**



15,232 employments **2,020 4,840 M€ companies** 

- Food for Future: innovation event to transform the industry
- Basque Culinary Center: higher education centre

\*Eustat 2022-2023

## Automotive

300 companies











## Main keys of the sector in the Basque Country

- ✓ **Excellence** in all the processes of the automotive sector (electric and autonomous) for all functional áreas
- ✓ Basque Electric Mobility Strategy 2030
- ✓ Large Basque capital companies (Gestamp, CIE) and **48** multinationals: DAIMLER MERCEDES-BENZ, BRIDGESTONE, MICHELIN, GKN, PIERBURG, ZF, MEGATECH, HUTCHINSON...
- ✓ OEM production plant: **Mercedes Benz** high-end and electric vehicle manufacturing plant in **Vitoria-Gasteiz**, Spain
- ✓ **AIC**: Automotive Intelligence Center







# Energy

+200 companies











# **Main keys of the sector in the Basque Country**

- ✓ **EIC** Energy Intelligence Centre: Innovation and generation centre, valuable for the energy Industry
- ✓ EnergiBasque Strategy
- ✓ Basque Hydrogen Strategy 2030
- ✓ Electric mobility as a transversal driving force initiative
- ✓ Smart Grids Innovation Centre
- ✓ Onshore and offshore wind energy: WINDBOX
- ✓ Marine energy: BIMEP Marine Power Centre







## Electronic & ICT

315 companies











# **Main keys of the sector in the Basque Country**

- ✓ The Basque Industry of Knowledge and Applied Technology (ICTA) offers integral solutions aimed at developing and evolving organisations, infrastructures and processes
- ✓ The value chain of the sector in the Basque Country is divided into **two distinct dimensions**:
  - Systems and solutions
  - Enabling technologies







# Machinery and Tools

+100 companies











# Main keys of the sector in the Basque Country

- ✓ **INVEMA**: Foundation for Machine Tool Research
- ✓ ADDIMAT: Additive Manufacturing Cluster
- ✓ **INVEMA**: Advanced Manufacturing Research
- ✓ IMH: Vocational Training
- ✓ BIEMH: Biennial Machine-Tool Fair







**53** companies



5,495 employments



1,183 M€



# Main keys of the sector in the Basque Country

- Complete value chain: Aerostructures, Engines, Systems and Space
- Industrial and Technological fabric certified: EN9100, NADCAP, DOA/POA...
- **Sector led by 4 Tier1:** 
  - Aciturri
  - Aernnova
  - ITP Aero
  - **SENER Aerospace**
- Intense in research, development and testing:
  - **R&D&I Cluster Plan**
  - CFAA: Aeronautical Advanced Manufacturing
  - CentreCTA: Aeronautical Technology Centre
  - 10 CCTT and Universities with aerospace activity







## Biohealth

+115 companies











## Main keys of the sector in the Basque Country

- ✓ Made up of the biopharmaceutical (biotech and pharma) and health technology (medical devices, in vitro diagnostics and digital health) industries
- ✓ Growing sector, with a cluster (Basque Health Cluster) and continuous creation of start-ups
- ✓ Public health system with electronic medical records, biobank, registers and connected and integrated tools; and its own research centers with a corporate head (BIOEF)
- ✓ Intensive in R&D, with an environment of centers and groups of excellence; more than 25 infrastructures (research and technology centers, university hospitals, science and technology parks, and unique platforms) with activity in health and biosciences
- ✓ Specialized investors
- ✓ Priority area in policies: RIS3, Healthy Ageing as a Transversal Tractor Initiative, Health Research and Innovation Strategy 2025.









# FDI companies established in the Basque Country

Main FDI companies in the Basque Country (SABI 2022/2023)\*



Company	Location
ALVEAN SUGAR SOCIEDAD LIMITADA.	Bizkaia
INDUSTRIA DE TURBO PROPULSORES SAU	Bizkaia
ALUDIUM TRANSFORMACION DE PRODUCTOS SOCIEDAD LIMITADA.	Bizkaia
BRIDGESTONE HISPANIA MANUFACTURING SOCIEDAD LIMITADA.	Bizkaia
TOTALENERGIES CLIENTES SOCIEDAD ANONIMA.	Bizkaia
ARCELORMITTAL OLABERRIA-BERGARA SL.	Gipuzkoa
VISA INTERNATIONAL SERVICIOS DE PAGO ESPAÑA SOCIEDAD LIMITADA.	Bizkaia
DHL PARCEL IBERIA SL.	Gipuzkoa
DACHSER SPAIN SA.	Bizkaia
SIEMENS GAMESA RENEWABLE ENERGY SOCIEDAD ANONIMA	Bizkaia
COMPAÑIA DE BEBIDAS PEPSICO SL	Araba
ACEROS INOXIDABLES OLARRA SA	Bizkaia
ARRAIA-OIL SL	Araba
EDP IBERIA SOCIEDAD LIMITADA.	Bizkaia
BAHIA DE BIZKAIA ELECTRICIDAD SOCIEDAD LIMITADA	Bizkaia
SCHAEFFLER IBERIA SLU.	Gipuzkoa
GUARDIAN GLASS ESPAÑA CENTRAL VIDRIERA SL	Araba
SIEMENS ENERGY S.A.	Araba
VAILLANT SAUNIER DUVAL SA	Bizkaia
PAPRESA SL	Gipuzkoa
CIE AUTOMOTIVE, SA	Bizkaia
Layde Steel SLU	Bizkaia

<sup>\*</sup>Companies present in the Basque Country with ≥10% foreign capital are considered.

**Source: DataInvex 2023** 



# O.2 Technology and Innovation



# R&D in the Basque Country

nvest in BASQUE COUNTRY

Number of researchers in the Basque Country (Iberbasque, 2023)



No of persons Active population fully or partially engaged in research

14,366

2%

### R&D investment per capita

EUR (2022)

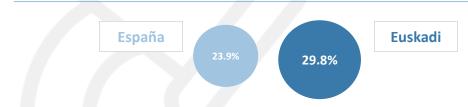
✓ The Basque Country leads by far in the ranking of R&D investment in Spain.



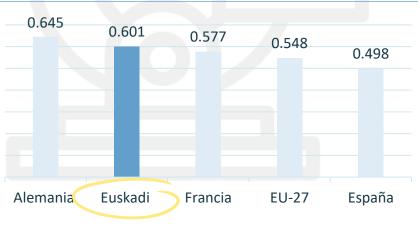
### R&D expenditure (Eustat, % GDP, 2022)



## Innovative companies with >10 people (Eustat, %, 2022-2023)



### European Innovation Scoreboard -EIS (2023)



Euskadi "strong innovator"

# Science and technology ecosystem





- Multicampus Model 9 Campus
- +660 companies and technological agents
- +22.000 people employed (more dan half of them with higher education)



- CIC bioGUNE (biosciences)
- CIC energiGUNE (energy)
- CIC biomaGUNE (biomaterials)
- CIC nanoGUNE (nanosciences)



- AIC Automotive Intelligence Center (Bizi/Bike Intelligence Center
- EIC Energy Intelligence Center
- BAIC Basque Artificial Intelligence Center
- CFAA Aeronautic Advanced Manufacturing Center
- Basque Cybersecurity Center
- WINDBOX Advanced Manufacturing Centre for Wind power



Since they were set up, these Centres have supported the creation of 2,000 companies, which have generated 10,500 jobs and have mentored more than 4,000 entrepreneurs

- BIC Araba
- BIC Bizkaia
- BIC Bizkaia Ezkerraldea
- BIC Gipuzkoa



- FBB Bizkaia Biophysics Foundation
- BCAM Basque Centre for Applied Mathematics
- BCMaterials Basque Centre for Material Applications and Nanostructures
- DIPC Donostia International Physics
  Centre
- BCBL Basque Centre for Cognition, Brain and Language

- MPC Material Physics Centre
- Achucarro: Basque Centre for Neurosciences
- BC3 Basque Centre for Climate Change
- Polymat Basque Centre for Macromolecular Design and Engineering



A great alliance to boost the Basque Country's technological ecosystem

- +4.300 researchers
- 120 annual patents
- 816 M € annual investment
- 2,252 companies

# BRTA: Basque alliance for R&D





### Main BRTA data







300 M€

Investment



**1,500** Publications



**120** Patents per year

## Technology and research centres



## **Transfer**

- Improving the competitiveness of companies
- Generating a high impact on the socio-economic environment through the transfer of the knowledge generated
- Collaboration with companies, offering knowledge in the form of scientific-technological solutions
- Dynamisation of the valorization of research results through patents.

# **Excellence in research and technology**

- · Defining a research agenda
- Responding to challenges from research and technology
- Promoting collaboration, excellence, specialization and critical mass in R&D in the Basque Country.

## Main areas of activity







Green energy



Personalised health care



Healthy eating

\* Source: Página web BRTA 17



# O.3 Talent Pool







## Main Universities



Universidad de Deusto Deustuko Unibertsitatea University of Deusto

#### **DEUSTO UNIVERSITY**

**Private university** founded in 1886 by the Society of Jesus

## 2 campus and 2 sedes

(Bizkaia and Gipuzkoa) (Madrid and Vitoria)

## 7 faculties

47

degrees and double degrees

66

university master's degrees

9

PhD



\*Data from universities 2024



# UNIVERSITY OF THE BASQUE COUNTRY

Main higher education institution in the Basque Country and one of the most important in Spain

## 3 campus

(Bizkaia, Gipuzkoa and Araba)

## 31 faculties

103

degrees and double degrees

120

university master's degrees

**67** 

PhD





#### **MONDRAGON UNIVERSITY**

Non-profit cooperative, part of the **Mondragon Corporation** 

## 5 campus

(Bizkaia and Gipuzkoa)

## 4 faculties

18

degrees and double degrees

22

university master's degrees

6

PhD





### **NAVARRA UNIVERSITY**

**Private university** founded in 1952 in the Autonomous Community of Navarre

## 2 campus

(Gipuzkoa)

## 1 faculties

12

degrees and double degrees

10

university master's degrees

J

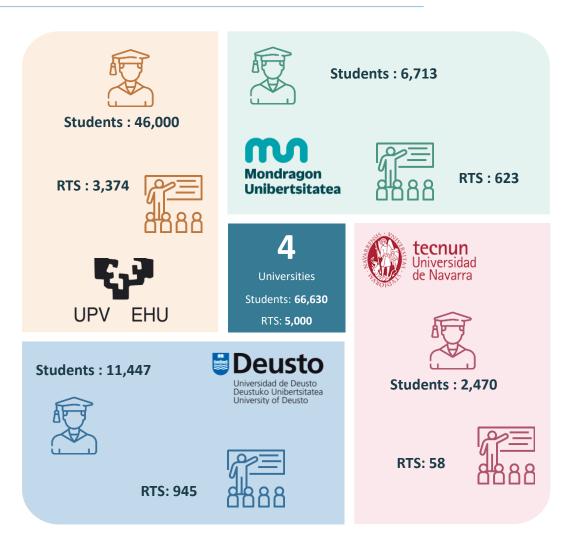
PhD



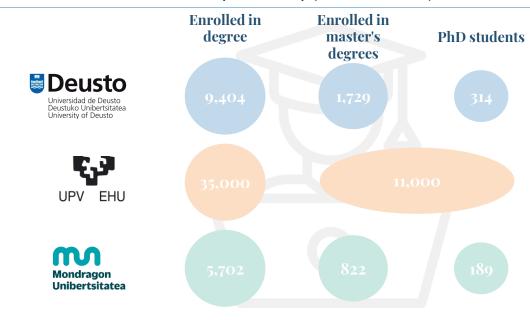
# Invest in BASQUE COUNTRY

# University education in the Basque Country

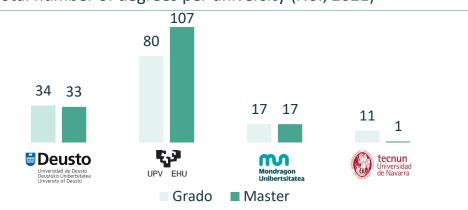
Main Universities in the Basque Country (nº, 2021)



No. of students enrolled by university (no. 2022-2023)



### Total number of degrees per university (No., 2021)



RTS: Research teaching staff

# Professional trainning in the Basque Country



### Main data on Professional Training (Eustat)



Students enrolled in Professional Training (2023)



**5,130**Students Basic FP



16,500

Students Medium FP



25,041

Students High FP



"Professional training in the Basque Country is the first EU test bed for the introduction of applied innovation learning"

### **Bodies linked to Professional Training**





TKNIKA, the Centre for Applied Research and Innovation in Professional Education and Training

# Basque Institute for Professional Training





# O.4 Quality Infrastructure



# Quality infrastructure Connections







### **Ports**

Port of Bilbao Port of Pasaia

## 17 ports

Freight traffic with more than 35~M

### tons/year

Connection to more than 800

ports



Railway **Network** 

High-speed railway network that makes up the integrated network of multimodal infrastructures in Euskadi



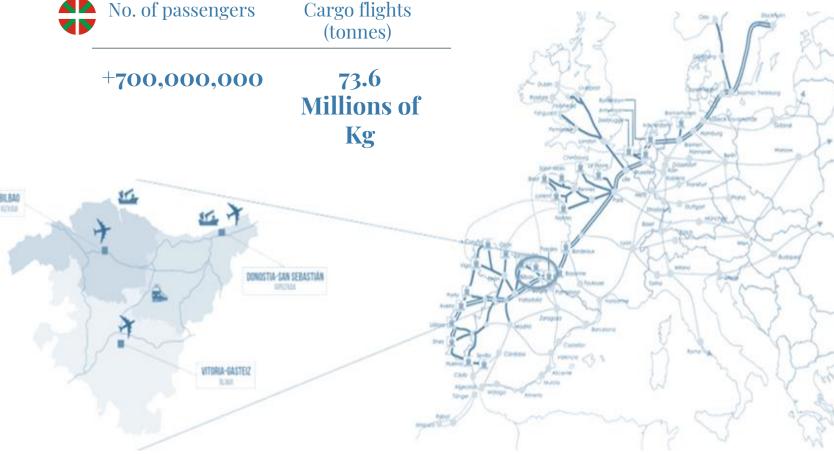
## **Airports**

**PASAJEROS** Bilbao Airport Donostia-San Sebastián Airport

#### **COMMODITIES**

Vitoria-Gasteiz Airport









# 0.6 Quality of Life



# Quality of life in the Basque Country





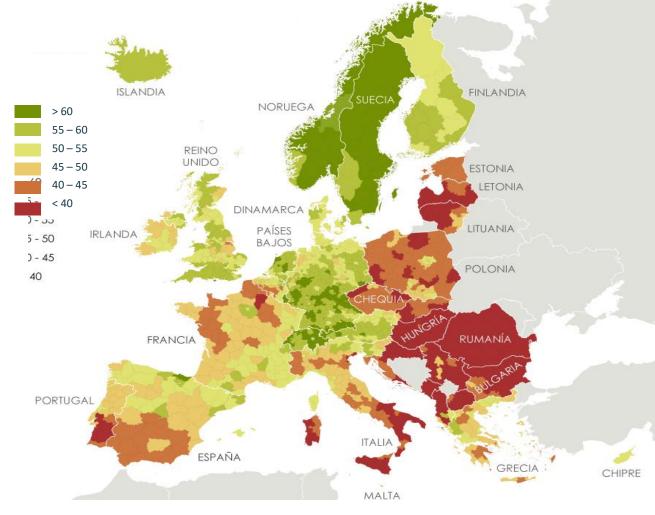
### Key quality of life figures



Balanced social and economic development, the search for excellence, the processes of transformation of cities, the internationalisation of companies and the firm commitment to innovation make the Basque Country one of the most attractive places to live and invest in







- Good life enablers index
- Life development (personal health, economic situation)
- Satisfaction with the environment (self-esteem, confidence)

Fuente: EUSTAT<sup>25</sup>2023

